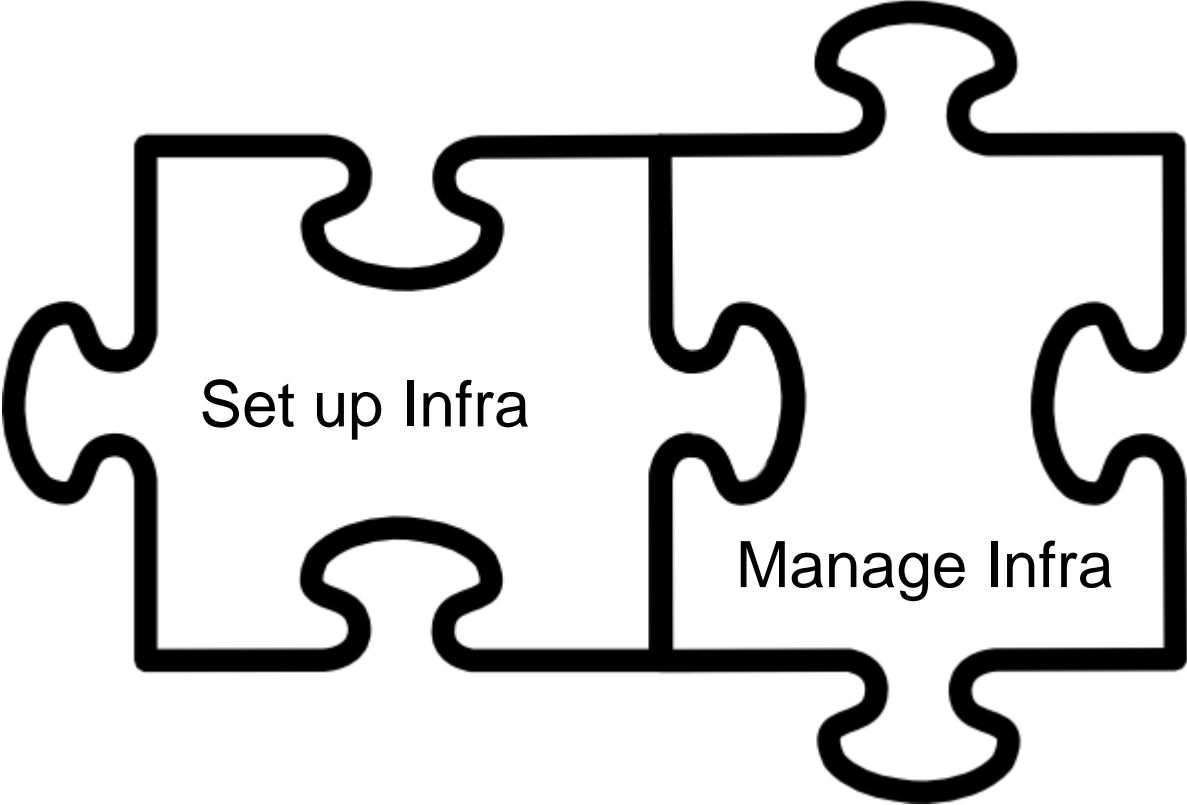




Feb 21, 2018
New Delhi, India



Challenges in Wi-Fi Deployment

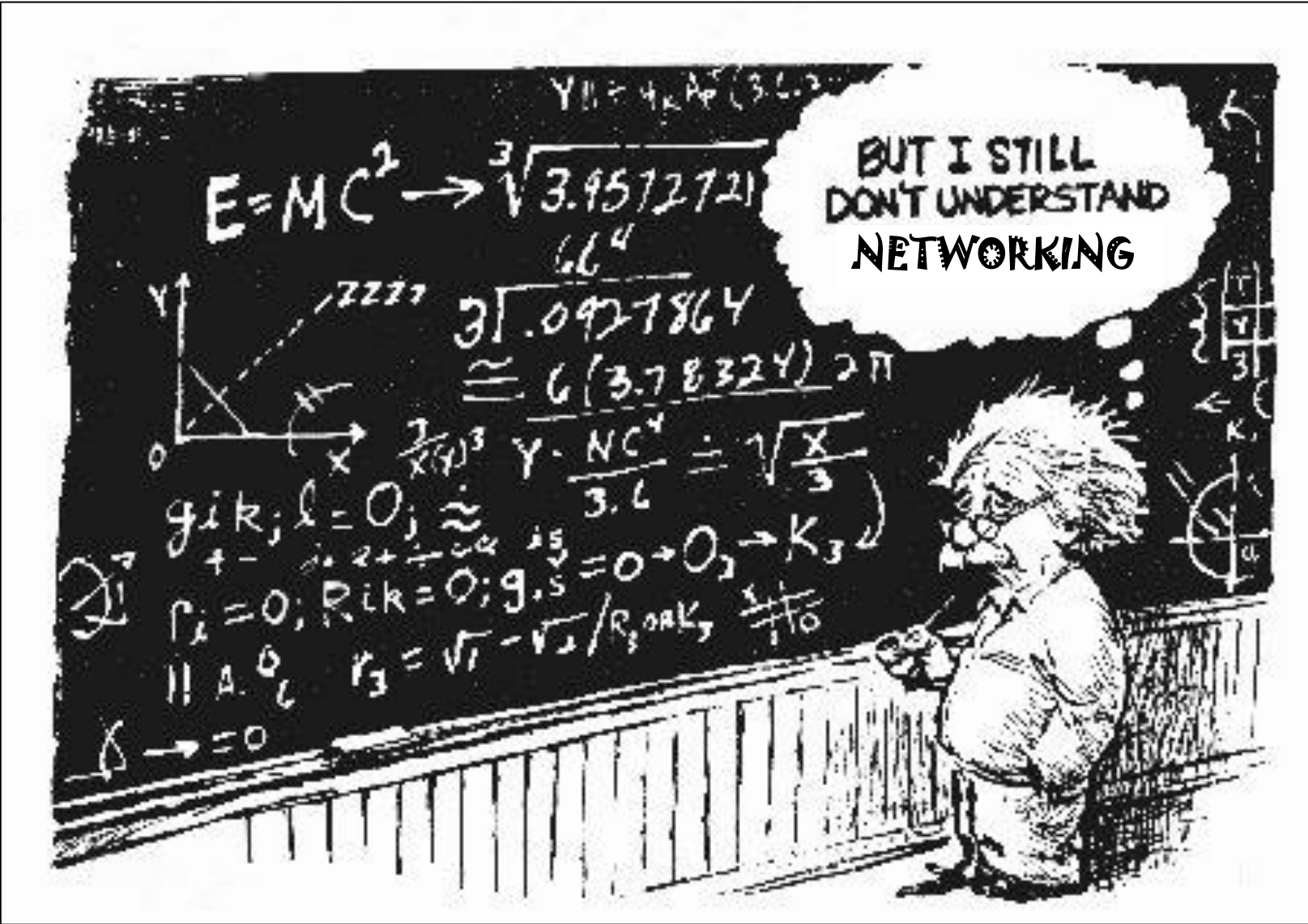


Scalability?

Business Viability?



However, the Wi-Fi networks have been so complicated



While Networking has simplified to left and right swipe



```
Command Prompt
Microsoft Windows [Version 10.0.16299.248]
(c) 2017 Microsoft Corporation. All rights reserved.

C:\Users\Satyam>ipconfig

Windows IP Configuration

Wireless LAN adapter Local Area Connection* 2:

    Media State . . . . . : Media disconnected
    Connection-specific DNS Suffix  . :

Wireless LAN adapter Wi-Fi:

    Connection-specific DNS Suffix  . :
    Link-local IPv6 Address . . . . . : fe80::a40f:39ce:f699:3314%11
    IPv4 Address. . . . . : 192.168.2.117
    Subnet Mask . . . . . : 255.255.255.0
    Default Gateway . . . . . : 192.168.2.1

Ethernet adapter Bluetooth Network Connection:

    Media State . . . . . : Media disconnected
    Connection-specific DNS Suffix  . :

C:\Users\Satyam>
```

Still Network engineers are loyal to black screens



And add to that the monopoly of giants



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Leaving us with challenge to simplify and find efficient, contextual solutions

- ✓ Made for India?
- ✓ For our unique situation
- ✓ Built for future



Something that can be set up in 2 minutes literally, and as easy as....

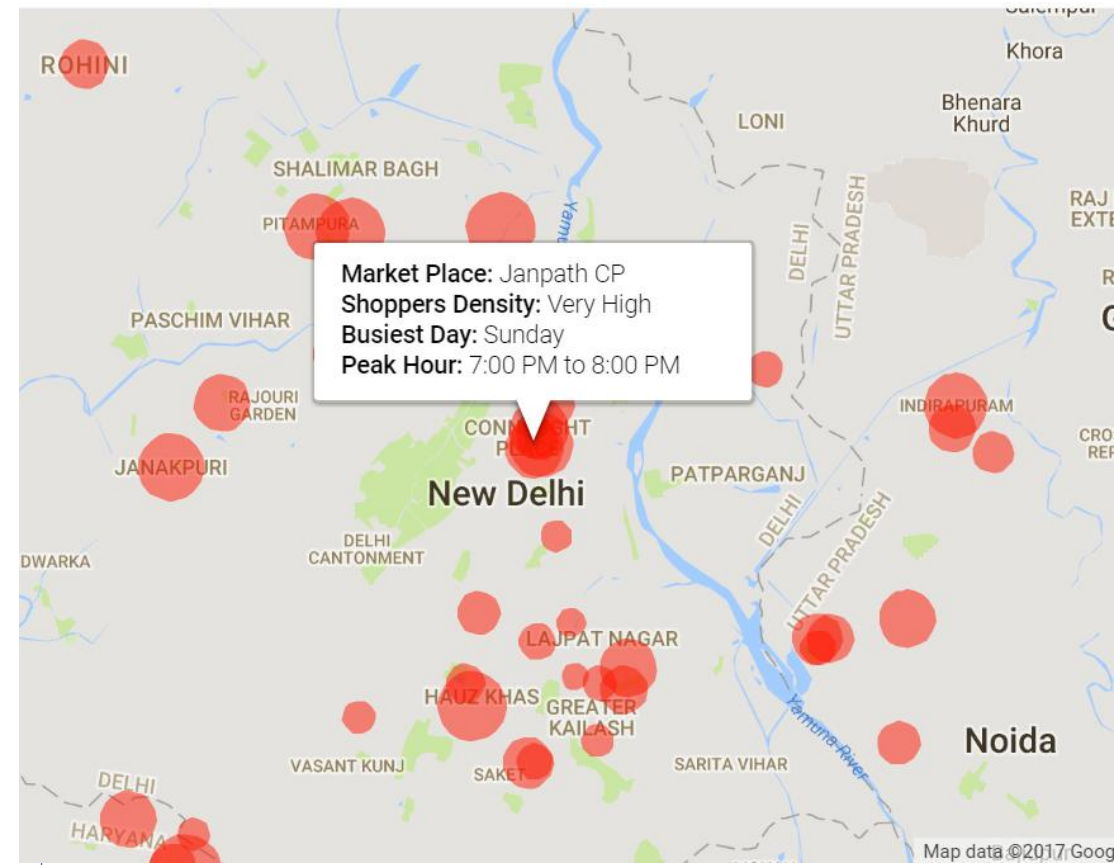


Public IP
Can a 5th grader operate?

.....



And since Maggi comes in various forms, so does this solution



Shared infra is key to our model, and we are happy to share with others



We have deployed a **plug & Play managed AAA**
absolutely Free of Cost
for all non-profits and small Enterprises in India



Connected ecosystem will capitalize on Demographic dividends



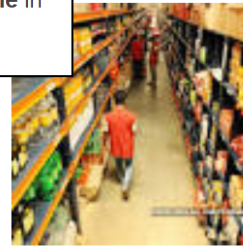
MARUTI SUZUKI

Maruti open to forging partnerships with local tech firms ✓

Economic Times - 04-Feb-2018



With new technologies reshaping the future of **automobile** industry, Maruti Suzuki **India** is keeping options open to partner with tech firms locally and play a ... Ayukawa said although the company is firm on its **target** of launching an electric **vehicle** in **India** by 2020, MSI is waiting for a clear policy road map ...



FMCG players want Budget to focus on **rural** wages, job creation ✓

Economic Times - 22-Jan-2018

Ahead of the Budget, **FMCG** players have pitched for policies that focus on **rural** markets to reverse slide in wages, create more jobs and reduction in ... EY **India** Partner and **India** region Tax Leader, Consumer Products and Retail Aashish Kasad said: "There is a need for incentives to be provided for setting ...

Flipkart taps rural India through a lighter web app for more customers ✓

indianonlineseller.com/.../flipkart-taps-rural-india-through-a-lighter-web-app-for-more-customers

Jul 25, 2017 - **Flipkart** is preparing for profits. The e-tailer plans to earn more from online grocery, expanding its private label categories and hopefully its lead. But, to ensure all of these get attention, the online retail platform launched a Progressive Web App (PWA) prototype ...

Amazon strengthens efforts to reach rural India, ties up with Vakrangee ✓

[indianonlineseller.com/.../amazon-strengthens-efforts-to-reach-rural-india-ties-up-with...](http://indianonlineseller.com/.../amazon-strengthens-efforts-to-reach-rural-india-ties-up-with-vakrangee) ▼

Aug 1, 2015 - Vakrangee, the firm that provides various services to **rural India**, is creating a partnership with **Amazon**. ET reports that the service provider will be providing last mile service to the e-commerce giant. This strategic partnership will help **Amazon** to reach remote **rural** areas. Vakrangee will set up 'Vakrangee ...



$$5 \text{ lakh} * 2,000 = 100 \text{ crores}$$

Imagine, if we had extra 9,900 crores:

12% higher allocation to education

20% higher allocation to health



We will impact
500 million
lives in the next
5 years.

THANK
YOU